

### 3.2 Notes Day 1

Tuesday, November 3, 2015  
11:48 AM

## Precalculus – 3.2A Notes Exponential Modeling

- Determine if the exponential functions below represent growth or decay.
- Find the constant percentage rate of growth or decay (write as a decimal.)

Function	Growth or Decay	Constant % Rate
$f(x) = 103 \cdot 2^x$	Growth	100% 1.00
$g(x) = 5 \cdot \left(\frac{1}{2}\right)^x$	Decay	50% .5
$h(x) = \frac{1}{3} \cdot 1.07^x$	Growth	7% .07
$j(x) = 2 \cdot \left(\frac{3}{2}\right)^x$	Growth	50% .5
$k(x) = \frac{1}{4} \cdot (0.93)^x$	Decay	7% .07

#### Exponential Model

If an amount is changing at a constant percentage rate  $r$  each year, then

Amount  $y = a \cdot b^x$

$$A(t) = A_0 (1 \pm r)^t$$

Population

$$P(t) = P_0 (1 \pm r)^t$$

Initial Amt =  $a, A_0, P_0$

#### Half-Life/Doubling Model

If an amount is halving over a certain time period, then

$$A(t) = A_0 \left(\frac{1}{2}\right)^{\frac{t}{HL}}$$

Half Life (HL)  
time to halve

If an amount is doubling over a certain time period, then

$$A(t) = A_0 (2)^{\frac{t}{DT}}$$

Doubling Time (DT)

**Example #1:** Tell whether the population model is an exponential growth function or exponential decay function, and find the constant percentage rate of growth or decay.

a) San Jose:  $P(t) = 782,248 \cdot 1.0136^t$   $\text{G/D } r = 1.36\% = .0136$   
 $1+r = 1.0136$

b) Detroit:  $P(t) = 1,203,368 \cdot 0.9858^t$   $\text{G/D } r = 1.42\% = .0142$   
 $1-r = .9858$

$$1-r = .9858$$

### Writing and Using Exponential Functions

In part A, write an exponential function in terms of time,  $t$ , for each of the following situations, be sure to clearly define  $t$ . In part B, use the function from part A to answer the question.

1. A) The population of a small town near Rancho Cucamonga, CA has been growing by an average of 10.5% a year. The town was developed in 1950 with a population of 1255.

$$P(t) = 1255(1 + .105)^t$$

$t = \text{time in yrs since } 1950$

- B) What will the population be in 2020?

$$t = 70$$

$$P(70) = 1255(1.105)^{70} = 1,361,455 \text{ people}$$



2. A) In 1990, college tuition averaged \$4,000. Tuition has grown 8% each year since.

$$A(t) = 4000(1 + .08)^t$$



- B) When will the average tuition reach \$25,000?

find  $t$

$$\frac{25,000}{4,000} = \frac{4,000}{4,000}(1.08)^t$$

$$\frac{25}{4} = 1.08^t$$

$$\log_{1.08}\left(\frac{25}{4}\right) = t \quad t \approx 24 \text{ yrs}$$

3. A) Congratulations! You just bought a new car! Unfortunately, information shows that your car will decrease in value by about 9% for each year you own the car. You paid \$24,599 for your new car.

- B) When will your car be worth less than \$10,000?



4. A) The half-life of a radioactive substance is 20 days and there are 5 grams present initially.

$$\text{base} = \left(\frac{1}{2}\right)$$

$$A(t) = 5\left(\frac{1}{2}\right)^{\frac{t}{20}}$$



4. A) The half-life of a radioactive substance is 20 days and there are 5 grams present initially.

$$\text{base} = \left(\frac{1}{2}\right)$$

$$A(t) = 5\left(\frac{1}{2}\right)^{t/20}$$



- B) When will there be less than 1 gram of the substance remaining?

$$1 = 5\left(\frac{1}{2}\right)^{t/20}$$

$$\text{after } t \approx 46.4 \text{ days}$$